



Job Title: Junior Graphic Designer

Function: Marketing – TED team

Job Location: Stockley Park

Reporting Line: Design Lead

Overview and Job purpose

We're looking for a talented Junior Designer to join our in-house design (TED) team and work across a diverse range of projects for our brands, with a focus on in-store print artwork.

As a Designer hungry for in-house experience, you'll have the ability and initiative to take control of briefs and help develop the creative. You'll be able to work within existing guidelines and develop designs suitable for a variety of applications across our shopper, marketing and advertising portfolio.

Key Responsibilities, scope for decision making, KPI's

You'll be responsible for overseeing the design and quality control of your work, from development through to production

Producing strong creative artwork, that sits within our brand guidelines but that excites consumers and gives us an edge against our competitors

Work with our talented team of designers and marketers to understand what is required and develop the required solutions

Work as part of a small, in-house design team partnering closely with the brand and other key teams to produce excellent creative work which is fit for purpose

Present concepts and final proposals back to the Marketing and Sales teams.

Conduct competitor research benchmarking our own work and aspirations against competitive set and industry leaders.

Primary Interactions

Working with and supporting the design lead on daily artwork delivery

Partnering with the brand and shopper marketing teams to support on campaign delivery

Qualifications and Professional Experience

A degree in design, with working in an in-house or agency environment

Excellent Adobe Photoshop, Illustrator and InDesign skills

Well practiced in producing high quality work for print, on small and large scales

Superb attention-to-detail and focus on quality of output

Experience in artworking/designing for print

Used to working to brand guidelines and ensuring consistency across all design outputs

A genuine love of design, typography, colour and branding

A great communicator: The confidence and skill to communicate your ideas and work clearly.

A great team player with the ability to manage your own workload and meet challenging deadlines.

An exciting portfolio which brings to life your experience of the above.

Key Competencies and Skills

Delivering results

Building teams

Driving innovation