

Detail

Posted:	4 th January 2016
Closes:	10 th February 2016
Location:	Stockley Park, Uxbridge
Contract:	Permanent
Salary:	Very Competitive
Benefits:	Bonus, Healthcare, Pension and 26 days Holiday

Overview

We're looking for a talented middleweight designer to join our new in-house design team and work across a diverse range of projects including digital, print and branding.

As a passionate and talented middleweight designer, you'll have the ability and initiative to take control of briefs and help to develop the creative with a solid understanding of all aspects of the design process: from concept through to artwork.

You'll be able to work within existing guidelines but also look for new ways to push boundaries, translating brand and marketing objectives into beautiful and clear visual communication.

Specialising in digital, you'll lead the development of our internal capability and set the standard for our web, display, email and social media design.

Key Accountabilities

Develop brand editorial design language, utilising style guides to ensure consistency of brand identity and core values.

Take ownership of in-house digital design including social media, websites, display and email ensuring we're up-to-date, designing to the latest standards and making the most of new features and technology.

Design brand or campaign websites from user experience to concept and delivery of final designs.

Create modern, engaging and personalised designs for programmatic display. Produce creative and engaging email designs which are effective across browser & device.

Work with our talented team of designers and marketers to develop our digital publishing capability and create amazing designs our consumers will love across digital and social media.

Develop designs for marketing campaigns which can be rolled out across multiple media platforms including web, print and shopper.

Work as part of a small, in-house design team partnering closely with the brand team and other designers to produce excellent creative work.

Present concepts and final proposals back to the Marketing and Sales teams.

Conduct competitor research benchmarking our own work and aspirations against competitive set and industry leaders.

Skills & Experience

Essential

- Demonstrable visual design experience in an agency/in-house agency environment.
- Excellent Adobe Photoshop, Illustrator and InDesign skills.
- Fastidious attention-to-detail and focus on quality of output.
- Designing responsive, personalised html emails.
- Experience of UX/UI for cross-platform applications, usability principles.
- Understanding of HTML and CSS.
- A genuine love of design, typography, colour and branding.
- A solid understanding of design for digital.
- A great communicator: The confidence and skill to communicate your ideas and work clearly.
- A great team player with the ability to manage your own workload and meet challenging deadlines.
- An exciting portfolio which brings to life your experience of the above.

Beneficial

- A familiarity with After Effects/Video Editing.
- Balsamiq Wireframing.